

**From:** stargirl@hollywoodchamber.net  
**BC:** CORY PALKA  
**Subject:** MARILU HENNER TO BE HONORED BY THE HOLLYWOOD CHAMBER OF COMMERCE WITH LIFETIME ACHIEVEMENT AWARD DURING BOARD MEMBER INSTALLATION  
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PLEASE RSVP TO ANA MARTINEZ. THANKS.

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MARILU HENNER TO BE HONORED BY THE HOLLYWOOD CHAMBER OF COMMERCE WITH LIFETIME ACHIEVEMENT AWARD

FARIBA KALANTARI TO LEAD HOLLYWOOD CHAMBER IN 2016-2017

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Hollywood, Ca March 2016 -Fariba Kalantari, DDS, the owner of Famous Hollywood Dental Care, has been elected to lead the Hollywood Chamber of Commerce, beginning in April. She will be installed as Chair of the Board, along with other Chamber officers and directors at the Chamber's 95th annual Installation & Lifetime Achievement Awards Luncheon, on Thursday, March 31st.

In addition, actress Marilu Henner will be presented with a Lifetime Achievement Award by the Chamber.

The day will begin with a reception at 11:30 a.m. at the Universal Hilton Hotel, 555 Universal Hollywood Drive, followed by the luncheon at noon. Early Bird Special is \$75 for Chamber members, and \$85 for non-members with reserved tables of 10 at \$800. Reservations can be made at [www.hollywoodchamber.net/events](http://www.hollywoodchamber.net/events)<<http://www.hollywoodchamber.net/events>>. As of press time, Variety will be presenting the luncheon. Gold Level sponsors include American Legion Hollywood Post 43, FilmL.A. Inc., Hilton Los Angeles/Universal City. Silver Level sponsors include: Avison Young, Famous Hollywood Dental Care, Hollywood Forever, Hollywood Hotel, Hudson Pacific Properties, Kaiser Permanente Los Angeles Medical Center, Line 204 Film & Event Rentals, Paramount Contractors & Developers, Park & Velayos LLP, and Southern California Gas Company. Anyone interested in being a sponsor should contact Kaylee Kiecker at the Chamber.

Actress and five-time Golden Globe nominee Marilu Henner has starred in over 30 films, six Broadway shows, and two hit classic sitcoms, "Taxi" and "Evening Shade". The five-time Golden Globe nominee is also a New York Times best-selling author of nine books on health, lifestyle, parenting and memory. Recently audiences have seen her as a recurring character on Fox's "Brooklyn Nine-Nine" and "The Crazy Ones" as Robin William's ex-wife and Sarah Michelle Gellar's mom, "All-Star Celebrity Apprentice", and on "Two and a Half Men" as Ashton Kutcher's love interest. As one of only twelve people documented with Highly Superior Autobiographical Memory (HSAM), Henner was featured on "60 Minutes" and continues to be a part of brain, memory, and Alzheimer's research. Her next book is entitled "Changing Normal: How I Helped My Husband Beat Cancer," and it is being released on April 26th.

For three years Henner served as a consultant on the CBS show Unforgettable, whose main character has HSAM. In addition to hosting her own daily radio show "The Marilu Henner Show" for Sun Broadcast Group, Henner can also be seen touring the country in her one-woman show, 'A Memorable Evening with Marilu Henner.' This past January, Henner starred alongside Candace Cameron-Bure in Hallmark's Aurora Teagarden: A Bone To Pick.

Henner joins a stellar list of past Chamber Lifetime Achievement honorees, which have included: Steve Allen, Ralph Edwards, Art Linkletter, Debbie Reynolds, Rhonda Fleming, Melissa Gilbert, Tab Hunter, Bob Barker, Esther Williams, Cloris Leachman, Tony Curtis, Tippi Hedren, Barbara Eden, Sally Kellerman, Joe Montegna and June Lockhart.

The annual luncheon will mark the year-long term of the newly-elected Chair of the Board Fariba Kalantari, DDS. Kalantari, an award-winning dentist with a 24-year track record, is well-respected in the field of Dentistry. She was the youngest graduate in her class at Columbia University's School of Dental and Oral Surgery. She completed her post-Doctoral residency at Columbia Presbyterian Hospital and has been awarded fellowships from the Academy of General Dentistry and the International Congress of Oral Implantologists.

Since becoming the owner of Famous Hollywood Dental Care in 2006, she has been involved with many local charities. Her office has donated the proceeds of teeth whitening services to the Smiles for Life Foundation and raised over \$20,000 – half the proceeds benefitting the Hollywood PAL. Last September, she spent 10 days in the Dominican Republic providing dental services to impoverished communities.

In 2014, she received the L.A. Top Rated Doctor and Dentist Award. She is the past president of the California Dental Forum, and the Iranian-American Dental Association. She was recently inducted as vice president of the Los Angeles Dental Society.

Kalantari has been a Chamber Board member since 2008. During that time, she has co-chaired the Chamber's Healthcare Committee. She has also chaired the Chamber's membership committee. She is the first dentist to lead the Hollywood Chamber.

Joining Kalantari as Chamber officers for the 2016 to 2017 year will be: Jeff Zarrinam of Hollywood Hotel, senior vice chair; Fabio Conti of Fabiolus Cucina, vice chair; Bill Roschen of Roschen Van Cleve Architects, vice chair; Carole Sarian of The CrisCom Company, vice chair; Nicole Mihalka of JLL, secretary; and Donelle Dadigan of the Hollywood Museum in the Max Factor Building, treasurer.

Beth Marlis of the Musicians Institute will be honored as the outgoing chair of the board.

In addition, several new board members will be sworn in for the first time, including: Homer Alba of Hollywood Forever, Tari Garza of Universal Studios Hollywood, and Francis Y. Park of Park & Velayos LLP.

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About the Hollywood Chamber of Commerce – [www.hollywoodchamber.net](http://www.hollywoodchamber.net)<<http://www.hollywoodchamber.net>>

For more than 95 years, the Hollywood Chamber of Commerce has provided leadership, business development resources, networking, and government affairs programs and services to keep the Hollywood business and residential communities safe, relevant and economically vital. Fariba Kalantari, DDS is the incoming Chair of the Hollywood Chamber of Commerce Board of Directors and Leron Gubler is the President/CEO of the Hollywood Chamber of Commerce. For more information please visit [www.hollywoodchamber.net](http://www.hollywoodchamber.net)<<http://www.hollywoodchamber.net>>.



**From:** stargirl@hollywoodchamber.net  
**BC:** CORY PALKA  
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PLEASE NOT THAT THIS IS NOT A HOLLYWOOD WALK OF FAME STAR BUT A SPECIAL RECOGNITION STAR.  
ALSO PLEASE DO NOT RSVP TO ANA, RSVP TO  
Fifteen Minutes PR for Technicolor:  
Katy Lengel, katy@fifteenminutes.com, 323-556-9700

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TECHNICOLOR CELEBRATES 100 YEARS  
OF CREATIVE TECHNOLOGY  
WITH A HOLLYWOOD STAR OF RECOGNITION

HOLLYWOOD, CA (March 22, 2016) – Technicolor, currently celebrating its 100th anniversary as a leader in creative technology, will be honored by the Hollywood Chamber of Commerce with a “Star of Recognition” for its historic contributions to film and television, becoming only the second corporate entity bestowed this honor. The unveiling ceremony will take place on Wednesday, March 30th at 10:00 a.m., in front of Technicolor’s facility on the Sunset Gower Studios, located at 6040 Sunset Boulevard.

For one hundred years, Technicolor has empowered storytellers to bring their unique visions to life. They continue to reinvent themselves with creative talent and acclaimed experts who develop standard-setting technologies, create awe-inspiring moments and deliver compelling entertainment experiences. Now with a portfolio of creative brands and as the industry’s leading visual effects provider, the company is an active participant in the global surge of immersive entertainment for new generations of storytellers.

“Technicolor has been an integral part of the Hollywood film and television landscape from the very beginning,” said Frederic Rose, Technicolor CEO. “We have been at the forefront of creative and technological innovations that have wowed filmmakers and audiences alike. We are honored to be recognized by the Hollywood Chamber of Commerce for our role in shaping Hollywood.”

"One hundred years is a very good reason to celebrate," noted Leron Gubler, President/CEO of the Hollywood Chamber of Commerce. "We are delighted to have such an innovative company as Technicolor as a major stakeholder in Hollywood. We congratulate them on this milestone and look forward to working with them for many years to come."

Founded in 1915, Technicolor relocated to Hollywood in the early 1920's and has provided post-production services on thousands of films around the world, allowing filmmakers to push the boundaries of picture and sound technologies. Establishing an Oscar™ winning tradition that goes back to the early 1930's when the company won the first of 24 citations from the Academy of Motion Picture Arts and Sciences for Scientific and Technical Achievement, they continue to contribute to and be honored for their work including The Mill's Oscar for Achievement in Visual Effects for Gladiator, MPC's Oscar for Achievement in Visual Effects for Life of Pi, Technicolor Sound's Oscar for Achievement in Sound Mixing for Whiplash, to this year's Oscar-winning picture The Revenant, which marked the fifth straight Best Cinematography Oscar winner Technicolor has color finished. Technicolor's tradition for creative innovation has continued unabated to this day.

## ABOUT TECHNICOLOR

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world-class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging technologies. Our commitment: supporting the delivery of exciting new experiences for consumers in theaters, homes and on-the-go. For more information visit: [www.technicolor.com](http://www.technicolor.com)

Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (TCLRY).

## ABOUT HOLLYWOOD CHAMBER OF COMMERCE

For more than 94 years, the Hollywood Chamber of Commerce has provided leadership, advocacy, business development resources, networking, and government affairs programs and services to keep the Hollywood business and residential communities safe, relevant and economically vital. Beth Marlis is the Chairperson of the Hollywood Chamber of Commerce Board of Directors 2015-2016 and Leron Gubler is the President/CEO of the Hollywood Chamber of Commerce. For more information please visit [www.hollywoodchamber.net](http://www.hollywoodchamber.net)<<http://www.hollywoodchamber.net/>>.

## MEDIA CONTACTS

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**\*\*ALL PRESS MUST RSVP TO FIFTEEN MINUTES PR\*\***